



# Mastering Magnetic Content & Creating a Strong Online Presence

FREE CE OPPORTUNITY

## Course Details

### Schedule:

**10:45 AM - 11:00 AM**

Registration

**CE Credit Cost will be covered by Pacesetter Homes**

TREC Course Provider: Title Resources Group #245

**11:00 AM - 1:00 PM**

### Mastering Magnetic Content for Real Estate Success

1 credit hour | # 25266-RECE

The goal of social media for real estate agents is to build relationships with friends, family and customers. With ever changing algorithms and constant platform updates, it's easy to get behind the curve and feel overwhelmed. In this class, we will discuss the overall goal of social media, explain newsfeed algorithms and ranking signals, share content ideas that will result in a higher reach, discuss the best times to post, and end with things to avoid.

### Creating a Strong Online Presence

1 credit hour | # 25329-RECE

The key to a successful real estate business is having a strong online presence. This class gives you tips on how to effectively create a trusted online presence through websites, Google® My Business, social media, online reviews, and more.

Presented By:  
Jessica Glenn  
Agency Account Manager



**Wednesday, March 4<sup>th</sup>**



**11:00 AM - 1:00 PM**

**\*LUNCH WILL BE PROVIDED**



**Saddle Creek Amenity Center**

8620 Daisy Cutter Crossing,  
Georgetown, TX 78626

Register [HERE](#)



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